



Congregational Council

Meeting Minutes

Date: June 11, 2020

Location: Zoom

Time: 6pm

Call to Order via David Slowinske at 6:02pm

Approval of Agenda and Minutes from May 2020 meeting: Pastor Dan made a motion to approve the May minutes and was seconded by Allie Olinger.

Spiritual Practice -Pastor Dan

Items of Business

1. May Financials were strong. We were \$62k favorable to budget and \$70k favorable to last year.
 - a. Negatives to the budget were VBS and In-house refunds (preschool).
2. Improving our social media presence via leveraging professionals in the congregation.
 - a. We hired a Gustavus marketing intern for three months this summer to work with Karolina on improving our marketing/social media presence.
 - b. Pastor Dan and Pastor Leila attended a "Story Brand" workshop that will help us display our brand that resonates with our values and what it means to be a Lutheran.
 - c. We also have a member of the congregation who works as a digital marketing officer who will be of value to us in leading our "Story Brand" and a section leader who has a marketing background to help on this initiative as well.
3. Developing more engagement/call-to-action vs strictly consumption of our Nightly Faith Online/Social Media
 - a. The "Shop, Drive, and Pray" initiative in supporting Holy Trinity and it's community has been very successful per Pastor Korla.
 - b. Looking for community outreach opportunities
-Our relationship with Canterbury will be different this year with COVID-19 but we are still looking for ways in which we can support that community over the summer.
4. The decision if and when to reopen for worship is still a discussion. An idea is to survey the congregation on their choice as to worship as a community again or not

(with caps on numbers of people) either on Sundays or in smaller groups during the week in some form.

5. The council unanimously agreed that Pastor Dan should take his scheduled vacation from July 3rd to July 19th. With that being agreed the next council meeting will be moved to July 23rd.
6. There is no update on the Link proposal. We have formally denied the request to sell the land under the building.
7. Pastor Dan shared his news on his grant proposal from Lilly. It has been submitted and news of the grant will likely not be decided upon until Oct/Nov.
8. Beacon's affordable housing project Prairie Pointe was approved. This is a \$16million dollar project.
 - a. It is with near certainty that SOLLC will be asked to financially support this project and we will have to decide if and what our capacity is to do so.

Adjournment: At 7:10pm Sharon Krueger made a motion to adjourn the meeting and was seconded by Gina Gertner.

Meeting Adjourned.